

QUEEN ONE



Dear Brands,

It's April 2026, you have Claude Code, ChatGPT, Gemini, OpenClaw, MidJourney, "AI" in every tool you use.

Why do your websites look exactly the same as 2010?

Why are you sending analog blast sale emails to all your customers everyday?

Why hasn't your revenue gone up by 100% and your costs reduced by 50%?

Love,

Queen One





# A VISION FOR COMMERCE

QUEEN ONE HAS



QUEEN ONE IS  
QUEEN ONE IS  
QUEEN ONE IS  
QUEEN ONE IS  
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# UPENDING MARTTECH SAAS

The image features a dark purple gradient background. In the center, the text 'UPENDING MARTTECH SAAS' is displayed in a large, bold, sans-serif font. The word 'UPENDING' is white with a pink-to-white gradient, while 'MARTTECH' and 'SAAS' are solid white. The background is decorated with faint, repeating text 'QUEEN ONE IS' in a light purple color. Additionally, there are decorative hexagonal patterns in the corners: a cluster of white-outlined hexagons in the bottom-left and a single purple-outlined hexagon in the top-right.



## EXECUTIVE SUMMARY

# QUEEN ONE IS THE AI INFRASTRUCTURE FOR COMMERCE

## Vision for Commerce

- Working on Queen One since 2022
- Built by proven operators (Wunderkind: \$250M+ business; \$1B+ scale experience)
- Backed by leading investors + \$6M from the State of New York
- First offering, Connect, live — capital accelerating scale
- Building the AI infrastructure for commerce
- The system brands, agencies, and partners will build and operate on

INSPIRED  
CAPITAL



BROUGHT TO YOU BY:

# THE AVENGERS OF MARKETING:



# ROYAL JELLY

**\$11M+ FUNDRAISE  
COMPLETE**

Two rounds; 44+ investors

**\$0 → ~\$4M ARR**

200+ CLIENTS

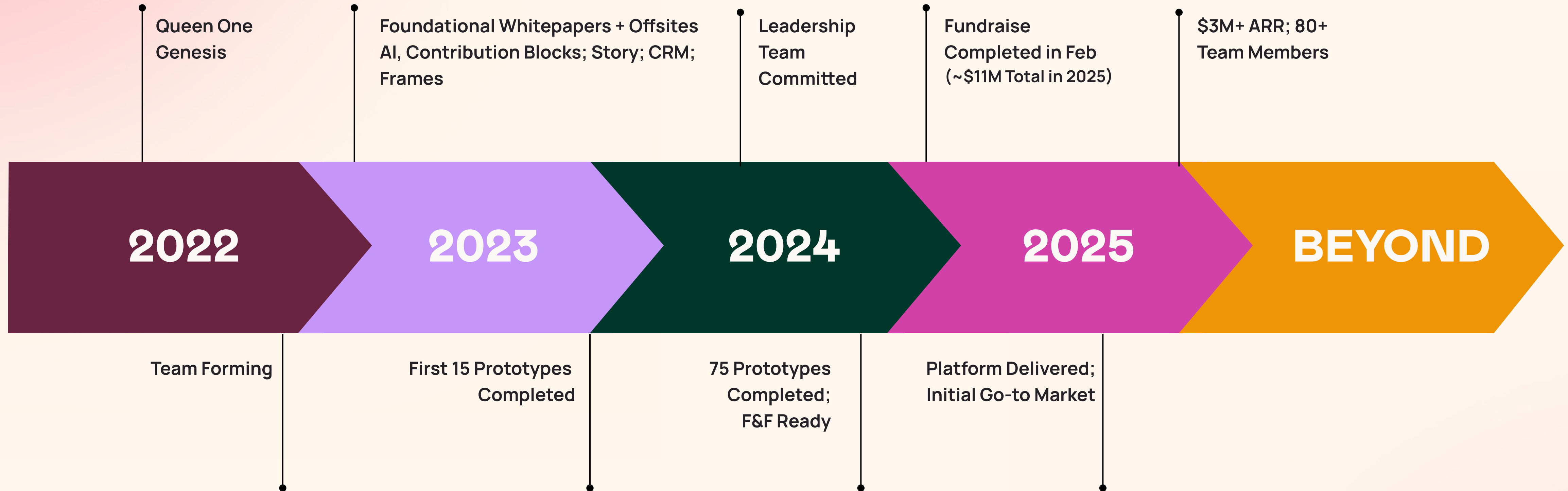
**QUEEN ONE = 90+  
MEMBERSHIP**

**\$6M GRANT FROM  
STATE OF NY**

30K sq ft Vision Centre completed



# VISION TIMELINE



# QUEEN ONE: TODAY AND 12/31

	TODAY	END OF YEAR
COMMERCIAL US	3	25
AI ENGINEERING	16	28
R&D + PRODUCT DESIGN	62	71
CLIENT GROWTH / COGS	6	12
G&A / MOTHERBOARD	5	10
LEADERSHIP	7	12
TOTAL	99	158



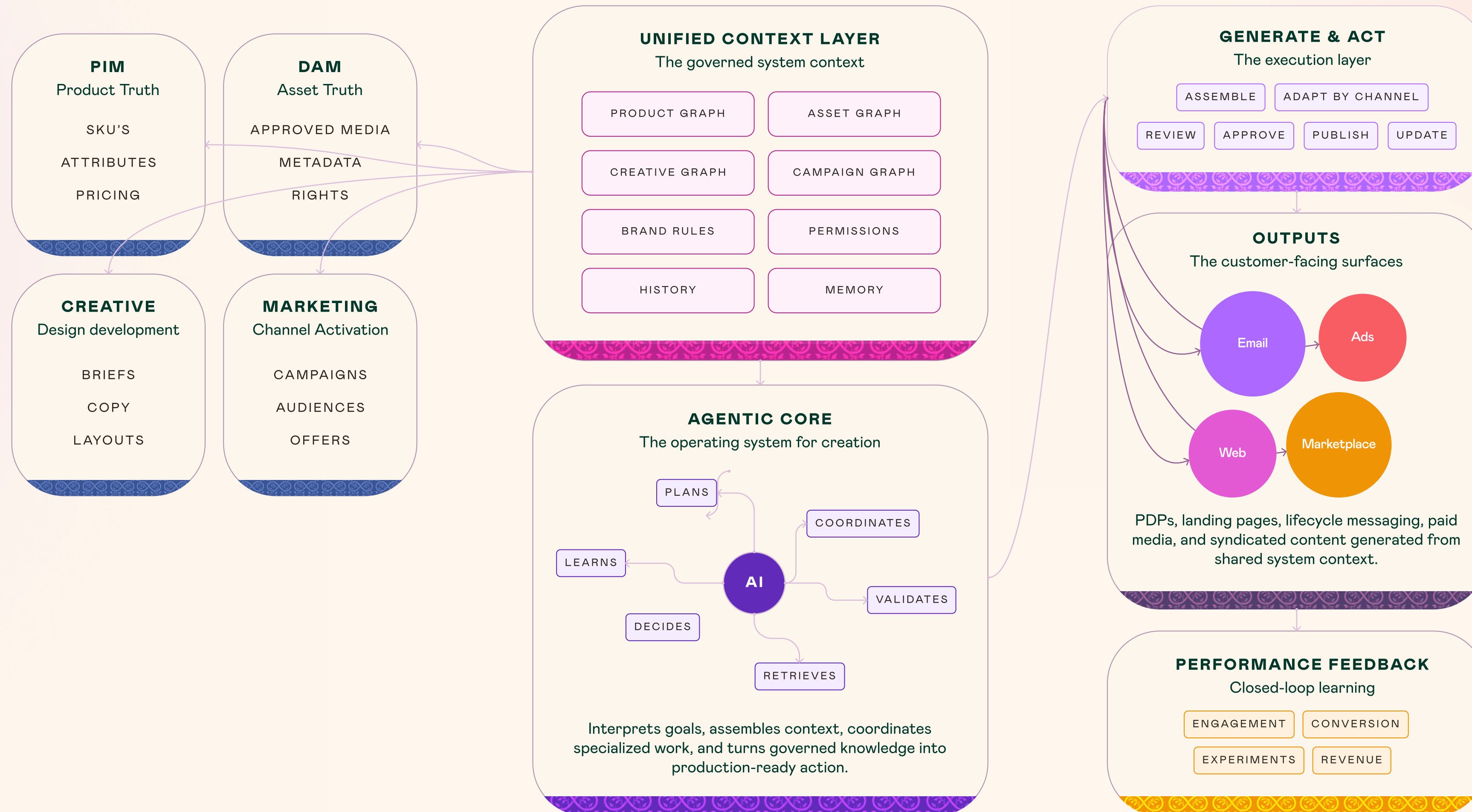


# QUEEN ONE AI INFRASTRUCTURE

SOURCE SYSTEMS

SYSTEM RUNTIME

EXECUTION & LEARNING



# TRACTION FORECAST

**\$50M  
ARR**

END OF NEXT YEAR

**44 NEW  
ACCOUNTS**

AGENCY BRANDS  
SIGNED IN SEPT '26

Q1 2027  
**(222)  
ACCOUNTS  
SIGNED**

**\$33M**  
REVENUE= 10%  
OPERATING INCOME

**\$50M**

REVENUE= S1/S4  
FILING

**\$100M**

REVENUE=20%  
OPERATING INCOME

2028  
**NYSE:  
HEXY**





# TIME TO INVEST

